



American Express Shop Small Lucky Draw Offer (“Promotion”) Terms and Conditions

1. Promotion commences on July 2, 2022 and ends on September 30, 2022, both dates inclusive (“Promotion Period”).
2. Only American Express Cardmembers who hold American Express® Basic Cards issued in Hong Kong (“Cards”) by American Express International, Inc. (“American Express”) (“Eligible American Express Card”) (“Eligible Cardmember”) are eligible to participate in this Promotion.
3. Cardmembers who hold American Express® Corporate Meeting Cards, Corporate Purchasing Cards, US Dollar Cards, Business Travel Accounts, or Cards bearing the American Express name, brand or logo issued by partners of American Express and all American Express Cards issued outside of Hong Kong are not eligible to participate in the Promotion.
4. Each single Card transaction made in the Shop Small participating merchants and charged to an eligible American Express Card account during the Promotion Period (“Eligible Transaction”) will automatically get one entry in this Promotion’s Weekly Lucky Draw (“Weekly Lucky Draw”). For the avoidance of doubt, each eligible Card is only eligible to win one award during the whole Promotion Period. Transactions made by the Supplementary Cardmember will be counted towards the Basic Cardmember’s account, meaning the Basic Cardmember will be entitled to enter the Weekly Lucky Draw and the chance to win the award. Please find the participating merchant list at bit.ly/shopsmall_hk_en. Please note that the business hours and/or status provided by merchants may differ from time to time – reach out to merchants directly for details.
5. Eligible Transactions which are subsequently canceled, refunded, disputed or unposted will be disqualified for the purpose of this Promotion.
6. Weekly Lucky Draw
 - a. There will be 3 winners for each round of the Weekly Lucky Draw, and therefore 39 winners in total during the Promotion Period. Winners will be drawn randomly by a computer system. The award will be 1,000,000 American Express Membership Rewards® points per winner from the 1st week to the 13th week as illustrated in the table below. If the Card of the Winning Transaction do not earn Membership Rewards points as loyalty currency, Supermarket coupons in value of HK\$3,300 is offered (“Lucky Draw Award”).
 - b. Winners will be notified either by announcement letter or telephone within 4 weeks after each Draw Date. If the winner cannot be reached by mail or telephone, he/she will be considered forfeiting the right to receive the award.
 - c. There are altogether 13 rounds of Weekly Lucky Draw, each is conducted on the 3rd working day in the subsequent week after the last day of each Eligible Transaction Period within July 2, 2022 and September 30, 2022. If a valid entry of the Weekly Lucky Draw does not win an award in the first Weekly Lucky Draw, it will be carried forward for participation in the remaining rounds of Weekly Lucky Draw until the last round. For example, the draw on July 13, 2022 will include all Eligible Transactions from July 2 to July 10, 2022. The draw on July 20, 2022 will include all Eligible Transactions from July 2 to July 17, 2022 with the except of any of the Weekly Lucky Draw’s winners drawn on July 13, 2022, and so on until the final Weekly Lucky Draw on October 5, 2022. Details of the Weekly Lucky Draw are set out below:



Weekly Lucky Draw	Eligible Transaction Period*	Draw Date	Announcement Date
1st week	July 2 – July 10, 2022	July 13, 2022	July 22, 2022
2nd week	July 11 – July 17, 2022	July 20, 2022	July 29, 2022
3rd week	July 18 – July 24, 2022	July 27, 2022	August 5, 2022
4th week	July 25 – July 31, 2022	August 3, 2022	August 12, 2022
5th week	August 1 – August 7, 2022	August 10, 2022	August 19, 2022
6th week	August 8 – August 14, 2022	August 17, 2022	August 26, 2022
7th week	August 15 – August 21, 2022	August 24, 2022	September 2, 2022
8th week	August 22 – August 28, 2022	August 31, 2022	September 9, 2022
9th week	August 29 – September 4, 2022	September 7, 2022	September 16, 2022
10th week	September 5 – September 11, 2022	September 14, 2022	September 23, 2022
11th week	September 12 – September 18, 2022	September 21, 2022	September 30, 2022
12th week	September 19 – September 25, 2022	September 28, 2022	October 7, 2022
13th week	September 26 – September 30, 2022	October 5, 2022	October 13, 2022

*Excludes the transactions made by the winners of the previous Weekly Lucky Draws.

7. Lucky Draw Award

- a. Lucky Draw Award is offered based on the Card's loyalty currency of the Winning Transaction.
- b. The Membership Rewards points will be credited to the winner's Card account within 12-14 weeks after the Promotion ends. American Express Membership Rewards Points Terms and Conditions apply (<https://www.americanexpress.com/en-hk/rewards/membership-rewards/terms>).
- c. The Supermarket coupons will be mailed to the winner's address within 12-14 weeks after the Promotion ends. The Supermarket coupons terms and conditions apply. Please refer to the Supermarket coupons for details.

8. The draw results will be published on the Promotion specific website (http://bit.ly/shopsml_hk_en) within 10 days after each Draw Date. The entire Lucky Draw results will also be announced in The Standard and Sing Tao Daily on October 13, 2022.

9. Lucky Draw Award is not transferable or exchangeable for cash, credit, goods or services.

10. The winners' Eligible Card accounts must remain valid and in good standing during the Promotion and when the Lucky Draw Award are to be fulfilled. Otherwise American Express reserves the right not to offer any Lucky Draw Award to such winners without any prior notice.

11. Only holders of valid Hong Kong Identity Card are entitled to participate in this Promotion.

12. For the Supermarket coupon, American Express is not the supplier of this Award. Any enquiry or complaint for the quality of the products or the services provided relating thereto should be directed to the relevant suppliers and third parties. American Express shall assume no liability in respect thereof. Relevant suppliers are solely responsible for all products, services, consultations and advice offered to Cardmembers.

13. In case of any enquiry related to this offer, please call the 24-hour enquiry hotline shown at the back of your Card or our customer service hotline at 2277 1010.

14. American Express shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of accepting or using any of the award, except for any liability which cannot be excluded by law.



15. All questions or disputes shall be resolved by American Express in its absolute discretion.

16. In case of inconsistency between English and Chinese versions, the English version shall prevail.

Declaration: American Express reserves the right to publish the winners' name and the last 5 digits of American Express Card account number on the Promotion specific website and newspaper for announcement purpose.

Trade Promotion Competition Licence No. : 55683